

# AcceleRise Program - 12 weeks + 9 months post-acceleration

3 DEVELOPMENT STAGES	SHAPE 	BUILD 	SELL 	SCALE (+ 9 months) 
GOALS	Challenge and strengthen your business model, vision, team	Develop industrial and financial plans, define your positioning, reinforce your capital to go further	Work on product design, promote your solution to customers, leverage our ecosystem to involve key partners for development build a pitch	Business Deals Investment Product Industrialisation International outreach

## PERSONALISED SUPPORT

For daily support:

- ACCELERISE core team
- 25 professional mentors
- 22 partners



## TEAM WORKING (EACH THURSDAY) FEBRUARY-APRIL 2017

## APRIL-DECEMBER 2017

WEEK/DATE (THURSDAY)	1 2/2/17 DIJON	2 9/2/17 PARIS	3 16/2/17 DIJON	4 23/2/17 PARIS	5 2/3/17 DIJON	6 9/2/17 PARIS	7 16/3/17 DIJON	8 23/3/17 PARIS	9 30/3/17 DIJON	10 6/4/17 PARIS	11 13/4/17 DIJON	12 20/4/17 PARIS	Tracking progress M+9
WEEKLY REVIEWS 9H30-11H00	Matching	Diagnostic 360		Pitching an Updated	Milestones on goals				Milestones on goals		Pitch training	Pitch training	
TRAININGS	Lean startup	Business model canvas	HR management for innovation	Intellectual property	Business plan	Product development	Development financing	Product design	Innovation management & go-to-market	Branding & identity	Legal & contracts	Optimising bus. performance	
FOODTECH WORKSHOPS 16H30-18H00	New customer experience	New expectations: quality, taste, authenticity	Industrialise your product	New ways to finance your development	Sustainable food and environment	Personalised & healthy food systems	Fermentation alternatives & new proteins	Smart kitchen	When to go international	Sustainable agriculture	Functional foods	Reducing food waste	
NETWORKINGS 18H30 - 20H30			✓			✓		✓	✓		✓		
MEET & EAT WITH 18H30 - 21H00		✓		✓	✓		✓			✓		✓	

## EVENTS

**Bootcamp  
2/2/17**

**Demo Day  
24/7/17**