AcceleRise Program
Session #1 Winter 2017 - 12 weeks + 9 months post acceleration

3 STAGES OF DEVELOPMENT	SHAPE	BUILD	SELL	SCALE (+ 9 month)
GOALS	Challenge and strengthen business model, vision and team	Refine your product development and client experience, your industrial and financial plans, strengthen your capital for secure growth	Define your go-to-market plan, perfect your pitch and promote your solution to customers, leverage our ecosystem to involve key partners for your development in France and abroad.	Business Deals Investments Product Industrialisation International outreach

12 MONTHS OF ON DEMAND PERSONAL SUPPORT

DAILY SUPPORT TEAM:
- Accelerise core team
- 25 professional mentors
- 22 partners

ACCELERISE ACADEMY (every Thursday for 12 weeks)

WEEK/CITY	Week 1 Dijon	Week 2 Paris	Week 3 Dijon	Week 4 Paris	Week 5 Dijon	Week 6 Paris	Week 7 Dijon	Week 8 Paris	Week 9 Dijon	Week 10 Paris	Week 11 Dijon	Week 12 Paris	DEMO DAY Dijon	POST ACCELERATION
MAIN THEME	Growing FoodTech Champions	Business Model	People & Teams	IP Managemnt	Industrialisation & product development	Mix & digital marketing in food	Business plan & cash flow	Product design and UX	Fundraising	Branding	Go international	Market access		
BRIEFING + KEYNOTE 9H30-11H00	Welcome	X Boidevezi, Seb	P Kaiser, The Bridge	A Charbonnier SigFox	JB Levon Ynsect	J Wainstain The Green Data	L Volle CCI BFC	R Cochet Numa	N Ferras Invivo Invest	J Perroux Good Goût	S Payen Fruition Sciences	T Blandinières InVivo		Progress tracking M+9
TRAINING 11H00/12H30 14H30/16H00	Nutrisens Megatrends	Busines model Differentiation	Team management	IP protection	Product development	Client relations New media	Contracts to secure industrialisation	Food product design	Business plan and investors	Brand storytelling	International from day 1	Market access		
FOODTECH WORKSHOPS 16H30-18H00	Mentor matching Diagnostic	Personal action plan	HR diagnostic	IP action plan	Product development	Digital marketing	Improve economic performance	UX design	Fundraising	Branding micro-workshops Pitch training	Startup workshops	Understanding retail		
NETWORKING OR MEET & EAT 18H30 - 20H30	✓	✓	✓				✓		✓	✓		✓	✓	

EVENTS

	Boot Camp												Demo Day	